

2012-2013

Sponsorship Opportunities



Gold Sponsor

The benefits for the Gold Sponsor Category have been packaged as below.

Pre-Event Promotion For Event:

- Branding in the Promotion Campaign before the event as "Gold Sponsor"
- Sponsor's logo acknowledgement on all promotion material: Direct mailers, eDMs, etc. positioning it as "Gold Sponsor"
- Placement of 150-words of editorial copy, relative to the Sponsor's profile on the event microsite.
- Sponsor's logo acknowledgement on the dedicated event microsite with hyperlink from sponsor's logo to sponsor's homepage
- Four (4) complimentary conference tickets for the sponsor's representatives and sponsor's clients and / or prospects

On-Site Acknowledgement & Promotion For Event:

- Speaking opportunity to speak at one of the sessions.
- Sponsor's logo acknowledgement on stage backdrop at an appropriate location on-site
- Sponsor's logo & profile to be featured in all event-related printed marketing collaterals (subject to printing deadlines)
- Inclusion of sponsor's corporate/product collateral in the conference documentation package
- Invitation of the sponsor for the Breakfast Meet

Post-Event:

- The event attendee list will be forwarded to the Sponsor after the closure of the event

Total Investment: € 6.000

Silver Sponsor

The benefits for the Silver Sponsor Category have been packaged as below.

Pre-Event Promotion For Event:

- Branding in the Promotion Campaign before the event as "Silver Sponsor"
- Sponsor's logo acknowledgment on all promotion material: Direct mailers, eDMs, etc. positioning it as "Silver Sponsor"
- Placement of 75-words of editorial copy, relative to the Sponsor's profile on the event microsite.
- Sponsor's logo acknowledgement on the dedicated event microsite with hyperlink from sponsor's logo to sponsor's homepage
- Three (3) complimentary conference tickets for the sponsor's representatives and sponsor's clients and / or prospects

On-Site Acknowledgment & Promotion For Event:

- Sponsor's logo acknowledgment on stage backdrop at an appropriate location on-site
- Inclusion of sponsor's corporate/product collateral in the conference documentation package
- Invitation of the sponsor for the Breakfast Meet

Post-Event:

- The event attendee list will be forwarded to the Sponsor after the closure of the event

Total Investment: € 4.500

Display Booth At The Showcase Area

A platform to display your products and services and reach out to your prospective customers, interact with top executives from the Industry and media and, get feedback from the user community.

Regular Package Entails:

- An Exhibit Area of 2.5 X 2 sq. mts* (shell structure) (size subject to changes depending on the venue.)
- Logo acknowledgement on all promotion material: Direct mailers, eDMs, etc. and positioning as "Exhibitor".
- Exhibitor's recognition on the event website including: logo, 50-word company profile and hyperlink to Exhibitor's website.
- One (1) pass for the sponsor's representatives and, sponsor's clients and / or prospects.

The ready structure with just the exhibitor company name will be handed over to the exhibitor on the evening before. All other branding material like posters for display at the stall will have to be arranged by the exhibitor.

Total Investment: € 2.000

Breakfast Sponsor

The benefits for the Breakfast Sponsor Category have been packaged as below.

Pre-Event Promotion For Event:

- Branding in the Promotion Campaign before the event as "Breakfast Sponsor"
- Sponsor's logo acknowledgment on all promotion material: Direct mailers, eDMs, etc. positioning it as Breakfast Sponsor"
- Placement of 50-words of editorial copy, relative to the Sponsor's profile on the event microsite at www.copenhagencompliance.com
- Sponsor's logo acknowledgment on the dedicated event microsite on www.copenhagencompliance.com with hyperlink from sponsor's logo to sponsor's homepage
- Two (2) complimentary conference tickets for the sponsor's representatives and sponsor's clients and / or prospects

On-Site Acknowledgment & Promotion For Event:

- Exclusive branding as "Breakfast sponsor"
- Sponsor's logo displayed prominently at the Breakfast Venue for the particular break
- Opportunity to put up the standees/roll up
- Sponsor's logo & profile to be featured in all event-related printed marketing collaterals (subject to printing deadlines).
- Inclusion of sponsor's corporate/product collateral in the conference documentation package.

Post-Event:

- The event attendee list will be forwarded to the Sponsor after the closure of the event

Total Investment: € 1.500

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